





Building Relationships





A Company Defined by Client Focus

Jones Lang LaSalle has become the world's leading real estate services and investment management firm by evolving and growing with our clients. We pioneered a professional services approach by focusing on long-term relationships, not simply transactions. With extensive experience in all aspects of commercial real estate, we offer total business solutions and an unmatched advisory capability. Because our professionals are among the top talent in the industry, we are able to assemble teams that are ideally suited to each assignment. We look forward to working with you.

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Creating Strong Partnerships

In a business climate marked by constant change, we understand that effective management of real estate is vital to achieving broad business goals. Our ability to make real estate work for business, combined with our commitment to superior client service, has led to long-term relationships with clients throughout the Americas and around the world.

are looking for partners who will work closely with them industrial, data centers, call centers, land and residential. to maximize the value of their real estate. We listen to our clients, develop a thorough understanding of their With more than 7,500 professionals in 100 markets and occupancy.

Jones Lang LaSalle's capabilities cover every aspect put to work for you. of commercial real estate services, yet we are not generalists. Through years of experience, our profes-

We believe that the most valuable relationships are colsionals have become experts in specific aspects of real laborative. Real estate owners, investors and occupiers estate and in all asset types, including office, retail, hotels,

business needs and objectives, and advise them in mak- worldwide, we reach across North and South America, ing informed decisions about their real estate assets Asia Pacific and Europe. Our global resources, augmented by a thorough understanding of—and presence in—local markets, give us an advantage that we can



Adding Value for Our Clients



Jones Lang LaSalle is a global firm unified under a single management and ownership structure. Through this global platform, we collect a wealth of ideas developed and tested by our professionals across numerous disciplines and geographic boundaries. Our best practices can be applied to your specific situation, giving you a distinct competitive edge.



term business plans, access to our proprietary data and communicate with clients regarding market research, best analysis is invaluable. With more than 180 professionals practices and the status of their real estate portfolios. dedicated to research, our customized operating and We invest more than two times the industry standard investment strategies are based on a thorough study of on systems and technology professionals to deliver rapid capital market and real estate trends. We also publish service, critical information and cost efficiencies. strategic studies, market reports, sector reports, forecasts, and analyses on country/market risks and returns.

As organizations integrate real estate into their long- We use our sophisticated technology infrastructure to

Developing the Best Team

With more than 30 years of experience in the Americas, Jones Lang LaSalle has earned the respect of clients from San Francisco to Santiago—and all points in between.



An industry leader with a history of exceptional staff development, Jones Lang LaSalle recruits, develops and retains the most talented people in the real estate services industry. Our senior management team has an average of 20 years of experience with the company and 25 years of experience in the industry.

The cornerstone of our approach to providing superior client service is a firmwide program based on training, knowledge building and performance management. This learning environment not only inspires our professionals but also heightens accountability. And our compensation approach—salary and performance bonus rather than commissions—keeps the focus on the long-term needs of our clients.





Capabilities Tailored to Clients' Needs



A Full Spectrum of Services for Real Estate Investors

Jones Lang LaSalle's ability to serve all of our clients' needs is exemplified by the complete range of services we provide to investors. Whether we are recommending a property investment strategy or conducting a complex lease negotiation, our experts consistently maximize the value of real estate assets.



day-to-day operations and accounting to risk manage- and much more. ment and strategic marketing—is unparalleled.

markets around the globe. Our investor clients have distinct requirements centered on financial services and portfolio advisory for assets such as land, industrial hubs, urban street shops and college campuses. and office.

To be assured of superior returns on their real estate
Jones Lang LaSalle Hotels, the world's largest hotel investments, owners need high-caliber property real estate investment advisory group, has a management and leasing expertise. Jones Lang LaSalle proven track record of marketing complex assets. Our is the world's largest property manager. Our specialties professionals are solely dedicated to hotel real include managing office property, executing transactions estate investment and thoroughly understand the and creatively solving tenants' growth challenges. markets. Investors rely on our broad hotel transaction Property management has been a core business since experience and valuation advice for corporate and finan-Jones Lang LaSalle's inception. Our experience—from cial purposes, mergers and acquisitions, due diligence

In addition, Jones Lang LaSalle has specialists who pro-Jones Lang LaSalle has expertise and reach in capital vide a wide selection of property services to our retail clients, including management, leasing, development, tenant representation, strategic consulting and consumer investment advice. We offer a range of services, including marketing. We manage regional and community malls, investment sales, acquisitions, financings and specialty centers, mixed-use facilities, transportation



Delivering Superior Corporate Solutions

We assemble cross-disciplinary teams of specialists through our Corporate Solutions capability, to meet our clients' complex occupancy needs. They depend on us to manage facilities, implement projects, execute transactions and administer leases for their portfolios.



Serving as a Trusted Investment Advisor

LaSalle Investment Management, a member of the Jones Lang LaSalle group, is a leading global real estate investment manager. It has earned its reputation for superior performance by consistently beating industry benchmarks.

identifying the best investment opportunities avail- markets give them unmatched access to transactions. able worldwide along the entire risk-return spectrum. When this analysis is combined with the data that LaSalle's local market researchers collect, the result is a well-grounded investment perspective.

LaSalle clients receive personalized investment LaSalle professionals are powerful advocates for their strategies based on global investment opportunities clients. The strong relationships they have built with selected by its research team. This group is charged with real estate owners and developers in major global critical environments.

Our professionals have significant business experience and share with their global colleagues. in their backgrounds and use it to link real estate strategies to clients' business objectives.

Jones Lang LaSalle manages more property worldwide When clients need a project manager to represent their than any other real estate company. We manage interests, they count on our expertise in construction facilities and operations for our corporate clients, supervision, interior design, furniture and fixtures, and instituting consistent processes and systems that reduce move management. Our project management expericosts. The sophisticated technology we employ, along ence in numerous industries has given us an in-depth with our Property Service Centers, enable us to provide understanding of how assignments should be struc-24-hour facility operations service. Leading corporations tured and managed. We establish benchmarks and trust us to ensure 100 percent uptime for their mission- performance targets to meet your cost, schedule and performance criteria.

Through our tenant representation services, we help Our consulting professionals apply their analytical clients develop occupancy strategies that lower skills, financial expertise and real estate experience to costs, enhance efficiencies and create more productive advise companies that are undergoing change. work environments. Jones Lang LaSalle specializes in We help clients strategically align real estate activities long-term, strategic alliances with companies requiring and internal processes with overall business goals, advice and transaction services across large portfolios. applying the best practices that our consultants develop



A Commitment to Our Clients

Our clients operate in a constantly changing business environment. They rely on us to create efficient occupancy solutions and ensure that property assets and investments are positioned to reap maximum benefit and value.

Although Jones Lang LaSalle makes substantial investments in technology and leading-edge research, our largest investment is in client relationships. Many professional services firms talk about commitment to client satisfaction. We have made it central to the way we do business and how we measure the success of our firm.



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